

HCAHPS 101 Understanding the Basic Fundamentals

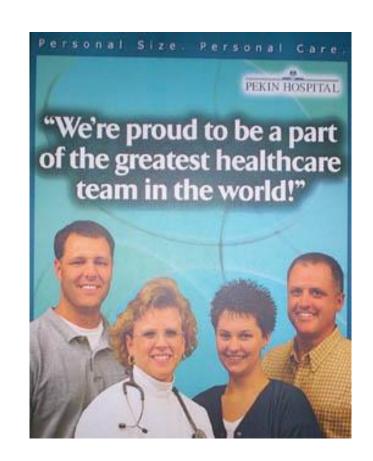
Karen Cook, RN, BSN

Overall Objectives

- ▼ Describe the basic fundamentals of HCAHPS and list the evidence that links HCAHPS to clinical quality
- ▼ Define three actions leaders can take to create a sustainable organizational culture change and impact the patient perception of quality care

To Reduce Harm, Build A Culture Of Ownership

We aspire to a culture of ownership where people are committed to the values of the organization, are engaged in their work and with their coworkers, and take pride in their work and in their professions.



Teamwork + Accountability = Excellence





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Behavior Standards

The Thunder organization is held in high regard in our community and we expect every Thunder Girl to contribute to this image as an ambassador for the franchise. Each member becomes a representative of all the members, as well as the entire Thunder organization, each time she steps out into any public area. Public areas include, but are not limited to, appearances on the court, entering or leaving the Arena, or in any public place, gym, restaurant, store, etc. The public sees you as a part of the Thunder organization and your conduct and appearance must be guided accordingly.

Or be subject to disciplinary action and dismissal...

Building A Culture of Safety

National Patient Safety Goals

#2 Patient/ family engaged as partners in their care

#3 Promoting effective communication and coordination of care

1:20 will develop infection
1:7 Medicare patients will be harmed



Patient Perception, Safety, Effectiveness linked together

Source: Doyle C, Lennox L, Bell D. A systematic review of evidence on the links between patient experience and clinical safety and effectiveness. BMJ Open 2013;3:e001570.doi:10.1136/bmjopen-2012

Consumers Bombarded With Contradictions



Dozens of Tulsa doctor's patients test positive for hepatitis, HIV

BY AMANDA BLAND, Tulsa World | Modified: April 18, 2013 at 1:06 pm | Published: April 18, 2013 📮 3





ATLANTA - A local outpatient surgery center admits that it failed to protect its patients from potentially deadly diseases.



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A Culture of Safety?

Hepatitis outbreak in New Hampshire strikes fear in 7 other states

By Joe Sterling, Elizabeth Cohen and William Hudson, CNN updated 2:29 PM EDT, Thu July 26, 2012



Many Processes Are Broken

Source: Video created by Maring Weisman, a marketing agency specializing in healthcare



http://www.medicare.gov/hospitalcompare



- Hospital CAHPS
- Home Health Care CAHPS
- In-Center Hemodialysis CAHPS
- Clinician and Group CAHPS
- Family Eval of Hospice Care
- Health Plan CAHPS

- Medical Group Home
- Ambulatory Surgery CAHPS
- Outpatient Diagnostic CAHPS
- Emergency Department (under CMS consideration)

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HCAHPS – Hospital Consumer Assessment of Healthcare Providers and Systems

What is HCAHPS

A **standardized** survey tool to measure the **patient's perception of quality care** provided during their experience while a patient at an acute-care hospital.

Why is it important?

Promoting transparency, the patient perception of care is publicly reported with other quality metrics on the Hospital Compare website.

http://www.medicare.gov/hospitalcompare

How will it be used?

The information will be used to enhance public accountability, provide meaningful data for improvement efforts as well as provide comparisons between hospitals to help consumers choose a hospital. As an additional incentive to improve, results will be linked to hospital reimbursement after July, 2011.

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Patient Perspective of Clinical Quality

- **▼** Communication with doctors (3)
- Communication with nurses (3)
- ▼ Responsiveness of hospital staff (2)
- ▼ Pain management (2)
- ▼ Communication about medicines (2)
- ▼ Discharge information (2)
- ▼ Cleanliness of hospital environment (1)
- Quietness of hospital environment (1)
- ▼ Transitions of care (3)
- Overall rating of hospital
- Willingness to recommend the hospital

These are a tangible reflection of your reputation as a quality organization

Expanded HCAHPS Survey (Jan 1, 2013 Discharges)

▼ 3 Care Transition Items (4-point Agreement Scale)

(Strongly Disagree, Disagree, Agree, Strongly Agree)

- ▼ During this hospital stay, staff took my preferences and those of my family or caregiver into account in deciding what my health care needs would be when I left.
- ▼ When I left the hospital, I had a good understanding of the things I was responsible for in managing my health.
- ▼ When I left the hospital, I clearly understood the purpose for taking each of my medications.

(Health Literacy, Family Involvement and Teachback)



New HCAHPS Questions (Jan 1, 2013 Discharges)

▼ Demographic Items in the "About You" section

- During this hospital stay, were you admitted to this hospital through the Emergency Room? (Yes/No)
- 2. In general, how would you rate your overall mental or emotional health?

(Excellent, Very Good, Good, Fair, Poor)

For additional details on these new HCAHPS items from CMS, please see Page 5 of the HCAHPS Quality Assurance Guidelines v8.0:

http://www.hcahpsonline.org/qaguidelines.aspx.



Should we just use the HCAHPS survey questions?

- ▼ The average HCAHPS survey takes 7 minutes
- ▼ How often (frequency) vs How they feel (satisfaction)
- ▼ Following guidelines, questions can be added such as:
 - **▼** Food
 - ▼ Family included in the care plan
 - ▼ Did a nurse leader visit you during your stay?
 - ▼ Did you see staff members wash their hands?

Source: HCAHPS Executive Insight, Spring, 2013. hcahpsonline.org. Centers for Medicare & Medicaid Services, Baltimore, MD. 1/24/13 http://www.hcahpsonline.org/Executive Insight/

How many hospitals participate in HCAHPS?

- ▼ The Spring, 2013 results are based on more than three million completed surveys from 3,904 hospitals
- ▼ More than 8,200 surveys completed per day
- ▼ Average response rate of 32%
- Critical access participation is voluntary
- ▼ If less than 100 completes, publicly reported data will have a footnote

Source: HCAHPS Executive Insight, Spring, 2013. hcahpsonline.org. Centers for Medicare & Medicaid Services, Baltimore, MD. 4/24/13 http://www.hcahpsonline.org/Executive Insight/

Is this just for Medicare Patients?

- Random sample of all eligible patients on a monthly basis
- ▼ All medical, surgical or maternity care patients with a different admission and discharge date except the following:
 - Patients under 18 years old
 - Psychiatric patients (principal diagnosis)
 - Patients who die in the hospital setting
 - Patient with a foreign address
 - Patients admitted from a corrections facility
 - Patients discharged to Skilled Nursing facility (03), SNF
 Swing Bed (61) or Certified Medicaid nursing facility (64)
 - Documented "No Publicity" patients
 - Other patients excluded by law in your state



What about the "no publicity" patient?

- ▼ Defined as "those who voluntarily sign a "no publicity" request when admitted to the hospital or directly request a survey vendor not to contact them. They should be excluded
- ▼ Documentation of patients' "no publicity" status must be retained, and kept in the patient's medical record
- Facilities must maintain documentation that is easily retrieved
- ▼ The number of "no publicity" patients is reported to CMS and higher numbers could trigger an audit
- ▼ If abuse of this exclusion is determined during an audit, the hospital's Medicare Annual Payment Update could be withdrawn

Source: HCAHPS Executive Insight, Spring, 2013. hcahpsonline.org. Centers for Medicare & Medicaid Services, Baltimore, MD. 4/24/13 http://www.hcahpsonline.org/Executive Insight/

Who can fill out the survey?

- ▼ No proxy surveys
- ▼ But we know families can certainly impact their perception

Will they get the survey before they get their bill?

- ▼ Sampled patients are surveyed between 48 hours and six weeks after discharge, regardless of the mode of survey administration
- ▼ Data collection must end no later than six weeks following the first attempt

Source: HCAHPS Executive Insight, Spring, 2013. hcahpsonline.org. Centers for Medicare & Medicaid Services, Baltimore, MD. 4/24/13 http://www.hcahpsonline.org/Executive Insight/

What about Outpatient Surgery Departments and ASC's?

- ▼ CMS is developing this survey and plans to submit it to AHRQ for recognition as a CAHPS survey
 - ▼ Access to Care
 - Doctor Communication
 - ▼ Communication Between Patient and Providers
 - ▼ Pre and Post Procedure Education
 - ▼ Patient and Family Engaged As Partners in Their Care
 - ▼ Patient Preferences
 - ▼ Environment/Safety

Note: There is a Surgical Survey created by American College of Surgeons, but it focuses on the surgeon, not the facility

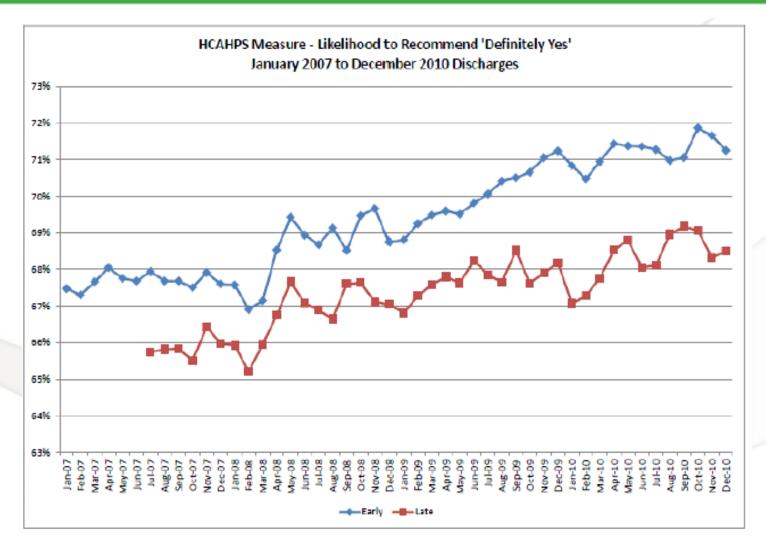


Early Support By American College of Emergency Physicians (Response letter 8/12)

- Communication by Provider Type
 - ▼ Doctors Listening to Your Concerns
 - Doctors Using Words and Terms You Could Understand
 - ▼ Doctors Involving You in Decisions about Your Care
 - Doctor's Understanding and Caring
 - ▼ Doctor's Instructions/Explanations of Treatment/Tests
 - ▼ Nurses' Responsiveness to Your Needs and Requests
 - Nurses' Understanding and Caring
 - ▼ Nurses' Instructions/Explanations of Treatments/Tests
- Instructions for Care at Home
- Hospital Staff's Courtesy and Friendliness to You
- ▼ Timeliness/Throughput
- Transitions of care
- Pain Management



Early Adopters Win...as HCAHPS Illustrated





Patient Experience of Care Domain (HCAHPS)

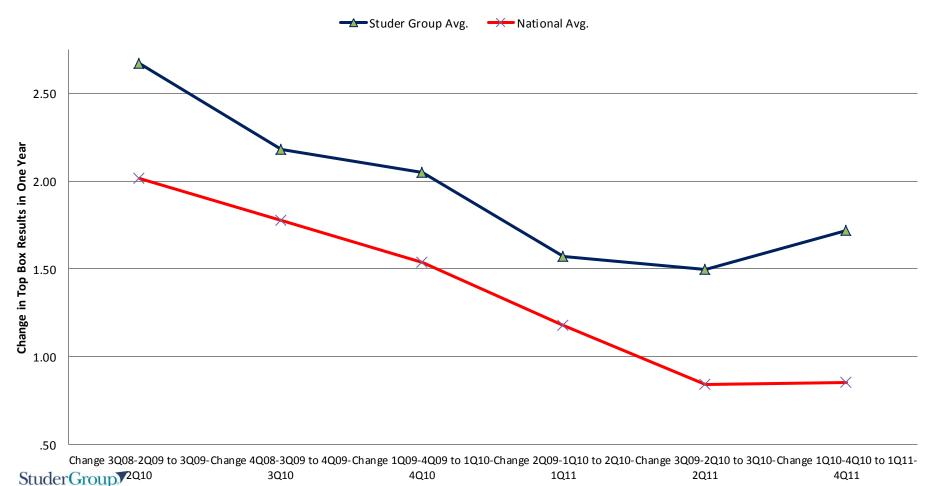
Green = increased threshold from 2013 Red = decreased threshold from 2013	Floor	2013 National Threshold	2014 National Threshold	2013 National Benchmark	2014 National Benchmark
Communication with Nurses	42.84%	75.18%	75.79%	84.70%	84.99%
Communication with Doctors	55.49%	79.42%	79.57%	88.95%	88.45%
Responsiveness of Hospital Staff	32.15%	61.82%	62.21%	77.69%	78.08%
Pain Management	40.79%	68.75%	68.99%	77.90%	77.92%
Communication about Medicines	36.01%	59.28%	59.85%	70.42%	71.54%
Hospital Cleanliness & Quietness	38.52%	62.80%	63.54%	77.64%	78.10%
Discharge Information	54.73%	81.93%	82.72%	89.09%	89.24%
Overall Rating of Hospital	30.91%	66.02%	67.33%	82.52%	82.55%



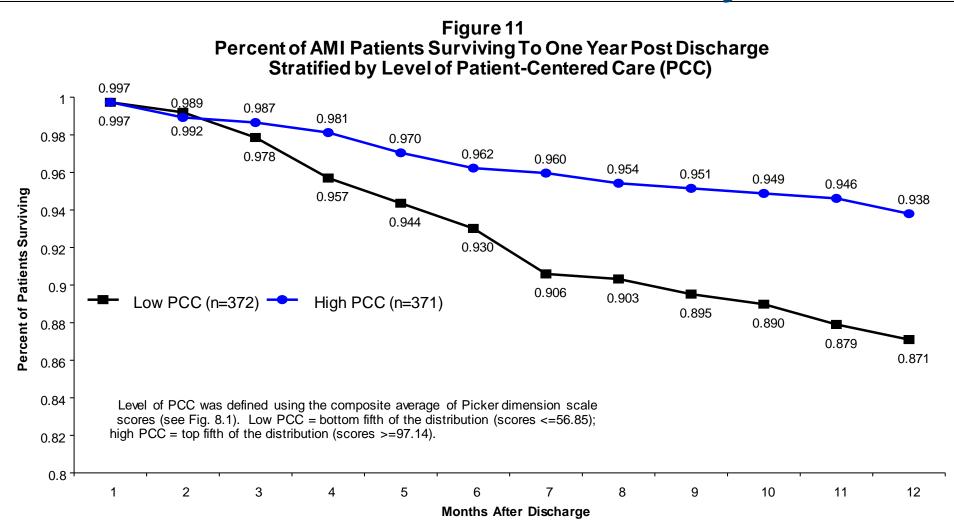
Note: Implementation FY 2014

National Average Year to Year Change in Top Box Results has Declined Over Time

Rate Hospital a 9 or 10 - Avg. Change in Top Box Trends
Studer Group Partners vs. National Average



Patient-Centered Care and Mortality



A different source: Glickman SW et al, Patient Satisfaction and Its Relationship with Clinical Quality and Inpatient Mortality in Acute Myocardial Infarction, Circa Cardiovasc Qual Outcomes 2010;3:188-195.

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Clear Connection between Patient-Centered Care and Clinical Quality Outcomes

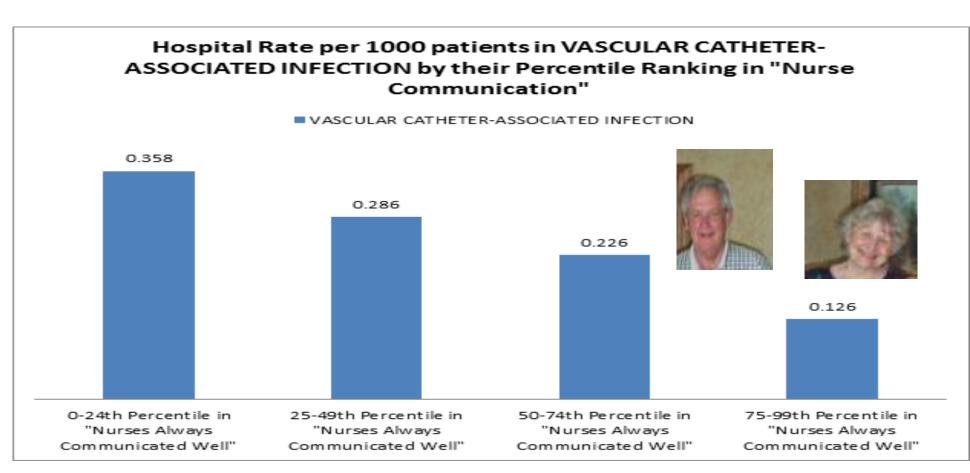
Compared Hospital Quality Alliance (HQA) scores for the Quality of Clinical Care to HCAHPS Global Rating for 2,429 hospitals

HCAHPS Rating	AMI	CHF	PNA	Surgery
Lowest quartile	93.5	82.7	88.5	82.8
Second quartile	94.5	85.2	90.1	84.3
Third quartile	94.6	85.9	90.7	85.2
Highest quartile	95.3	86.0	90.8	85.7
P value for trend	<0.001	<0.001	<0.001	<0.001

Source: Jha et al. New England Journal of Medicine 359, no. 18 (2008): 1921-1931.

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Patients' Perception of Care = Quality Vascular Catheter-Associated Infection





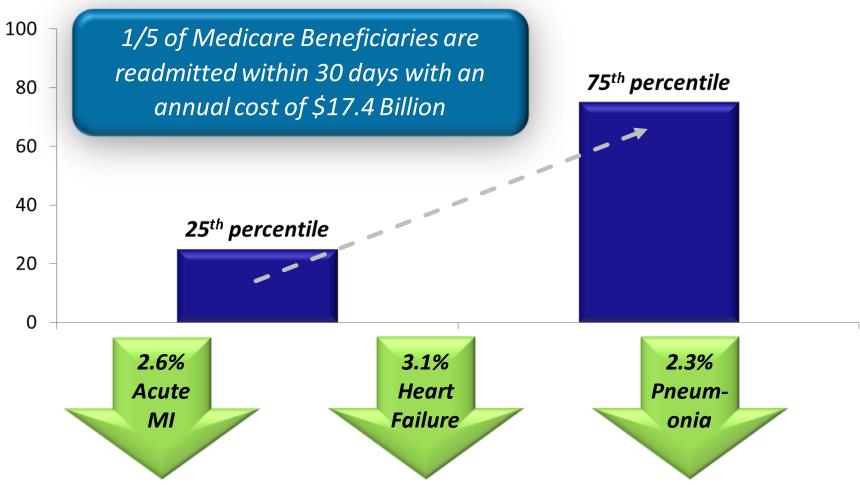
Engage Patient/Families in Reducing Infections

- ▼ During bedside report, listen for reasons that catheter is still present
- Ask your nurse about procedures to prevent central line infections
- ▼ Tell nurse if bandage over central line is loose, soiled or wet or skin is red/inflamed
- Watch that doctors/nurses wash hands
- Make sure visitors do not touch catheter or tubing
- Keep catheter ends clean and dry
- ▼ If to go home with catheter, teach-back appropriate care



PATIENT CAR	RE BOARD Room Phone			
Today's 4 30 13 SUN MON TUES WE THURS FRI SAT	Discharge Date & Dor:			
Doctors: Nurse: Martha Patient Care Tech:	a l			
Plan & Goals: Real Cardioc Plan & Goals: Activity: Kp & Assist Devices: D Education: Stroke Condition Medication Follow-lo Assist F	LRB Turning Schedule L=Left R=Right B=Back 12 Safety Alerts: Spanish Save Our B Skin B 8 R L 4			
Failly Notes: Staff Notes: No ice in water	Pain Management is OUR Goall Goal			
Ve viant to assure you that your care is always our top priority. If you ave any immediate concern, contact the Charge Nurse at ext. 44 66. The Nurse Manager Ovo M at ext. 331. For concerns	Last Dose Given:			
ter hours, please contact the Facility Manager at ext. (606)	Hourly Rounding Schedule:			
charge Prep: Side effects - Lov 4/30 Kc Appt F/U-KC	7.00			

High Patient Perception of Care Equals Lower Preventable Readmissions



Source: The American Journal of Managed Care; Relationship Between Patient Satisfaction With Inpatient Care and Hospital Readmission Within 30 Days; 2011; Vol. 17(1)

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Plan for the Day, Plan for the Stay



- ▼ Plan for the Day
 - Patient goal for the shift
 - ▼ Patient and family included in care and decisions
- Plan for the Stay
 - Anticipated discharge date and what needs to happen before patient can go home
 - ▼ Identifies key learner

~ 2,217 Hospitals Will Have Payment Reduced

Hospital Readmissions Reduction Program (ACA 3025)

To account for "excess readmissions," effective October 1, 2012, DRG payment rates will be reduced based on a hospital's ratio of actual to expected readmissions.

- ▼ 1% in FY 2013, 2% in FY 2014, and 3% in FY 2015
- ▼ Acute Myocardial Infarction, Heart Failure, Pneumonia
- ▼ Payments reduced on or after October 1, 2012 with an excess ratio as compared to the three year period (July 1, 2008 June 30, 2011)
- ▼ Expected to cost hospitals \$280 million or 0.3% of the total Medicare revenue to hospitals



Source: Federal Register. Volume 77. No 92, May 11, 2012

Overview - Value-Based Purchasing (VBP)



What is VBP?

Another word for Pay-for-Performance, this is a program intended to transform healthcare by fostering a joint clinical and financial accountability system.

Why is it important?

This new payment system will change CMS from a "passive payer" of services into an "active purchaser" of value which is high quality, affordable, safe healthcare.



Hospitals will be reimbursed based on their performance, not just reporting, of quality metrics, including the patient perception of quality.

If you perform "better" - you'll be paid more

Better = patient-centered, efficient, quality care

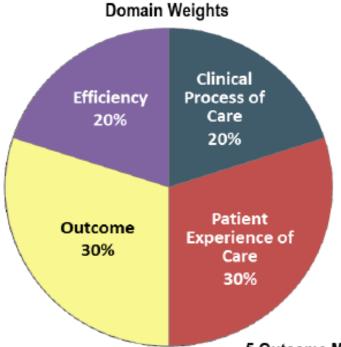
Source: "Report to Congress: Plan to Implement a Medicare Hospital Value-Based Purchasing Program", CMS, Nov. 27, 2007

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FY 2015 Finalized Domains and Measures/Dimensions

12 Clinical Process of Care Measures

- AMI-7a Fibrinolytic Therapy Received within 30 Minutes of Hospital Arrival
- AMI-8 Primary PCI Received within 90 Minutes of Hospital Arrival
- 3. HF-1 Discharge Instructions
- PN-3b Blood Cultures Performed in the ED Prior to Initial Antibiotic Received in Hospital
- PN-6 Initial Antibiotic Selection for CAP in Immunocompetent Patient
- SCIP-Inf-1 Prophylactic Antibiotic Received within One Hour Prior to Surgical Incision
- SCIP-Inf-2 Prophylactic Antibiotic Selection for Surgical Patients
- SCIP-Inf-3 Prophylactic Antibiotics Discontinued within 24 Hours After Surgery
- SCIP-Inf-4 Cardiac Surgery Patients with Controlled 6 a.m. Postoperative Serum Glucose
- 10. SCIP—Inf—9 Postoperative Urinary Catheter Removal on Postoperative Day 1 or 2
- SCIP-Card-2 Surgery Patients on a Beta Blocker Prior to Arrival That Received a Beta Blocker During the Perioperative Period
- SCIP-VTE-2 Surgery Patients Who Received Appropriate Venous Thromboembolism Prophylaxis within 24 Hours



8 Patient Experience of Care Dimensions

- 1. Nurse Communication
- Doctor Communication
- Hospital Staff Responsiveness
- 4. Pain Management
- Medicine Communication
- Hospital Cleanliness & Quietness
- Discharge Information
- Overall Hospital Rating

5 Outcome Measures

- MORT-30-AMI Acute Myocardial Infarction (AMI) 30-day mortality rate
- MORT-30-HF Heart Failure (HF) 30-day mortality rate
- MORT-30-PN Pneumonia (PN) 30-day mortality rate
- 4. PSI-90 Patient safety for selected indicators (composite)
- 5. CLABSI Central Line-Associated Bloodstream Infection

1 Efficiency Measure

1. MSPB-1 Medicare Spending per Beneficiary measure





Measure in the Outcomes Measures for 2015 AHRQ PSI-90

Patient Safety for Selected Indicators (Composite)

PSI 03 - Pressure Ulcer Rate

PSI 06 – latrogenic Pneumothorax Rate

PSI 07 – Central Venous Catheter-Related Bloodstream Infection Rate

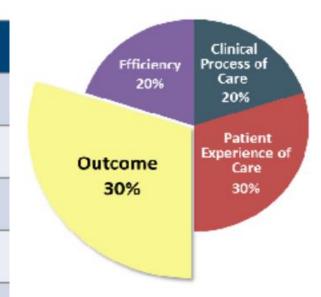
PSI 08 – Postoperative Hip Fracture Rate

PSI 12 – Postoperative Pulmonary Embolism or Deep Vein Thrombosis Rate

PSI 13 - Postoperative Sepsis Rate

PSI 14 – Postoperative Wound Dehiscence Rate

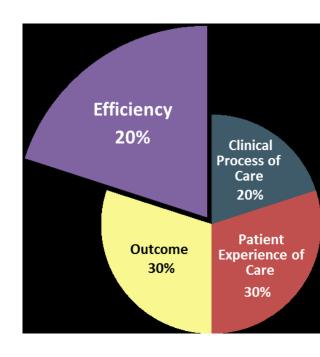
PSI 15 – Accidental Puncture or Laceration Rate



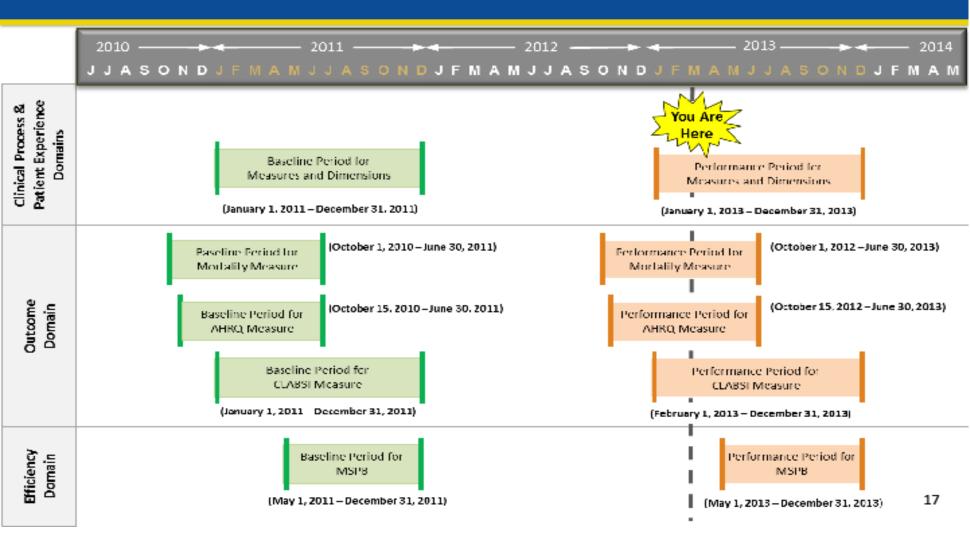
Measure in the new Efficiency Domain

- ▼ MSPB-1 Medicare Spending per beneficiary
- ▼ A claims-based measure that include risk-adjusted and price-standardized payments for all Part A and Part B services provided from 3 days prior to a hospital admission (index admission) through 30 days after the hospital discharge

http://www.cms.gov/Medicare/Quality-Initiatives-Patient-Assessment-Instruments/PQRS/Downloads/NPC-MSPB-09Feb12-Final508.pdf StuderGroup



FY 2015 Baseline and Performance Periods





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2013 and 2014 Process of Care Measures

Cardiac Surgery Patients with Controlled 6AM Postoperative

Postoperative Urinary Catheter Removal on Post Operative

Surgery Patients on a Beta Blocker Prior to Arrival That

Surgery Patients Who Received Appropriate Venous Thromboembolism Prophylaxis Within 24 Hours Prior to

Surgery Patients with Recommended Venous

Thromboembolism Prophylaxis Ordered

Surgery to 24 Hours After Surgery

Received a Beta Blocker During the Perioperative Period

SCIP-Inf-3 Surgery End Time

SCIP-Inf-4 Serum Glucose

SCIP-Inf-9 Day 1 or 2

SCIP-Card-2

SCIP-VTE-2

VTE-1

Gone

2015

Green increased threshold from 2013

Red = decreased threshold from 2013

Measure ID	Measure	Threshold	Threshold	Benchmark	Benchmark
AMI-7a	Fibrinolytic Therapy Received Within 30 Minutes of Hospital Arrival	0.6548	0.8066	0.9191	0.9630
AMI-8a	Primary PCI Received Within 90 Minutes of Hospital Arrival	0.9186	0.9344	1.0000	1.0000
HF-1	Discharge Instructions	0.9077	0.9266	1.0000	1.0000
PN-3b	Blood Cultures Performed in the Emergency Department Prior to Initial Anti-biotic Received in Hospital	0.9643	0.9730	1.0000	1.0000
PN-6	Initial Antibiotic Selection for CAP in Immunocompetent Patient	0.9277	0.9446	0.9958	1.0000
SCIP-Inf-1	Prophylactic Antibiotic Received Within One Hour Prior to Surgical Incision	0.9735	0.9807	0.9998	1.0000
SCIP-Inf-2	Prophylactic Antibiotic Selection for Surgical Patients	0.9766	0.9813	1.0000	1.0000
SCID Inf 2	Prophylactic Antibiotics Discontinued Within 24 Hours After	0.9507	0.9663	0.9968	0.9996

0.9428

N/A

0.9500

0.9307

0.9399

0.9634

0.9286

0.9565

0.9462

0.9492

0.9963

N/A

1.0000

0.9985

1.0000

1.0000

0.9989

1.0000

1.0000

0.9983

2013 National 2014 National 2013 National 2014 National

FY 2015 Baseline Measure Report April, 2013

The FY 2015 Baseline Measures Report will show hospitals' performance during the baseline periods listed below:

FY 2015 Domain	FY 2015 Baseline Period		
Clinical Process of Care	January 1, 2011 – December 31, 2011		
Patient Experience of Care	January 1, 2011 – December 31, 2011		
Outcome • Mortality measures • AHRQ PSI-90 Composite • CLABSI	 October 1, 2010 – June 30, 2011 October 15, 2010 – June 30, 2011 January 1, 2011 – December 31, 2011 		
• Medicare Spending per Beneficiary	• May 1, 2011 – December 31, 2011		

HCAHPS Was Created So Consumers Could "Choose a Hospital"

- ▼ 10 million people per month visit Health Grades
- ▼ 93.8% reported being willing to go out of their way (drive further, reschedule appointments)
- ▼ 64.9% said they would pay more to seek care at a more highlyrated hospital
- ▼ 60.7% feel the government should pay highly-performing hospitals more

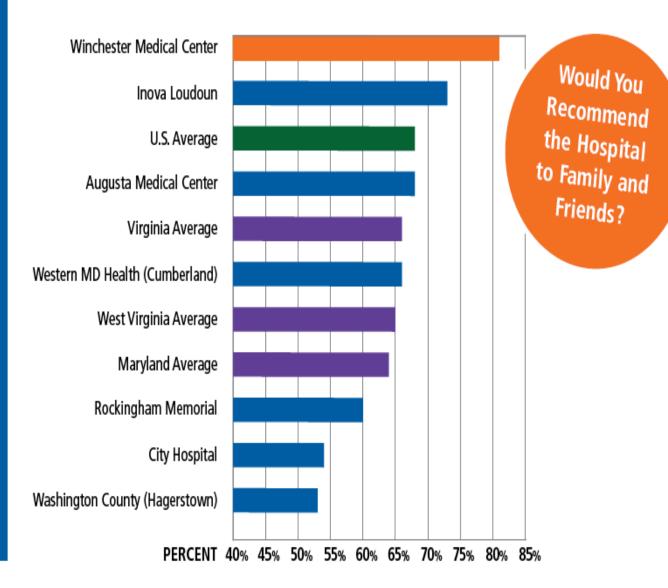
YOUR LIFE IS WORTH THE TRIP. When it comes to your life, distance should never be a factor. As soon as you know you need help, come to Johns Hopkins Medicine. We've been innovating patient care at every point of the journey for over a century. That includes making your journey to us as easy as possible. Let us help plan your trip. The sooner, the better the outcome. 1-855-88 HOPKINS | PROMISE of MEDICINE. ORG

Source: HealthGrades, Inc. 2010 survey

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PATIENTS Get Their SAY

Winchester Medical Center is the Most Highly Recommended in Area Comparison



Medicare developed a survey in use across the nation to measure patient satisfaction with their hospital experience. The key question asked is: Would you recommend the hospital to family and friends?

Source: Valley Healthlink | Spring 2010

Overall Objectives

- ▼ Describe the basic fundamentals of HCAHPS and list the evidence that links HCAHPS to clinical quality
- ▼ Define three actions leaders can take to create a sustainable organizational culture change and impact the patient perception of quality care

Tip #1: Think How Patients/Families THINK



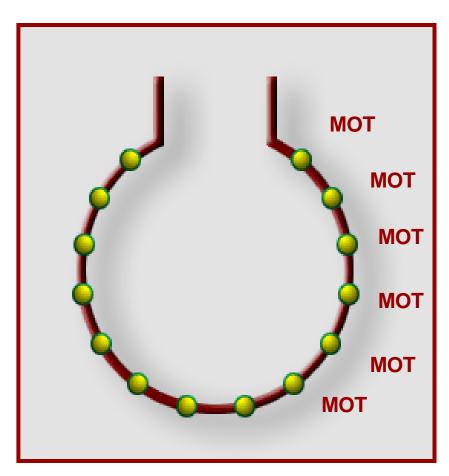
Are you proud of the stories you hear from patients about your unit, department or organization?

Always?

Typical Verbatim Comments...

- ▼ Why did it take 2 maintenance guys 2 hours to fix the light in the other bed. There was dust flying in a surgical patient room.
- Doctors and nurses ignore each other.
- ▼ I asked for fresh linens and the housekeeper acted angry. I
 was afraid to ask to her to clean off the sticky bedside table.
- ▼ They asked me for money while I was sick in ICU and treated me like I was asking for free care. I have insurance.
- ▼ I had to have my husband call from home to tell 9th floor I had been waiting on potty chair for 25 min and the person that answered the phone was rude about it.
- ▼ Very poor attitude radiology tech kicked door closed and I heard her complaining that I wasn't scheduled for today.

What Is A Moment of Truth?



- ▼ Moments of Truth are events, observations, and interactions that create impressions.
- ▼ Moments of Truth create impressions in five areas.

Tip #2: Engage and Train ALL Staff



Every Employee Has A Role

Welcome to Methodist Hospitals. We hope that as you experience us via the web, or at our hospitals, physicians' offices and other facilities, it will be obvious that your care, comfort and safety are the absolute highest

Building a Culture of Excellence

In 2010, Methodist Hospitals embarked on a long-term journey toward excellence. We made a commitment to be an institution in which we give the very best care to all of our patients each and every day. To be a team that gives its highest respect and unstinting loyalty to all of its members. To give the extra effort that is necessary to go from good to great. And to recognize that there is always something to be learned and something to be improved. We have made a commitment to Always: that is, to always give our best 100% of the time.

This commitment has been supported by leadership training, staff train-ing, quality improvement initiatives and more. One critical element of this tment is our Model of Care and Conduct - the set of standards for behavior and performance that every Methodist Hospitals employee lives by, and which is presented on this page.

The result has been an ongoing transformation of both our culture and the way that we deliver care. We invite you to visit our hospitals to experience the Culture of Excellence at Methodist Hospitals.

Model of Care and Conduct

Everyone who enters our facilities is a Guest - Our Guests include, but are not limited to, patients and their families, physicians, co-workers, visitors, and volunteers.

- I am a team player. I provide professional service with the care and concern our Guests deserve.
- 2. I demonstrate respect for cultural, spiritual, ethnic, and individual differences.
- 3. I speak to our Guests with my voice, eyes, and actions. I handle concerns with
- 4. I smile at our Guests to show that I welcome them and help put them at ease.
- 5. I listen to our Guests with my ears, eyes, and actions. Even if it's, "Not My Responsibility', I will help or find someone who can.
- 6. In order to reduce anxiety, I introduce myself to our Guests and explain what
- I always show consideration for the feelings of our Guests by respecting their privacy (especially in public places).
- 8. I am always courteous to our Guests by allowing them to enter through doors and elevaton first, stepping off the elevator if there is a guest being trans-ported who needs to get on it, and by keeping the halls as quiet as possible.
- 9. I am attentive to the needs of our Guests by providing service, directions,
- 10. I always call our Guests by name, because they deserve my personal attention.
- 11. I look the part by dressing in a professional manner appropriate to my posi-
- 12. I project a caring attitude and always treat our Guests with care, imagining that I am on the receiving end. I care for our Guests as though they were my family or friends.



priorities for every member of

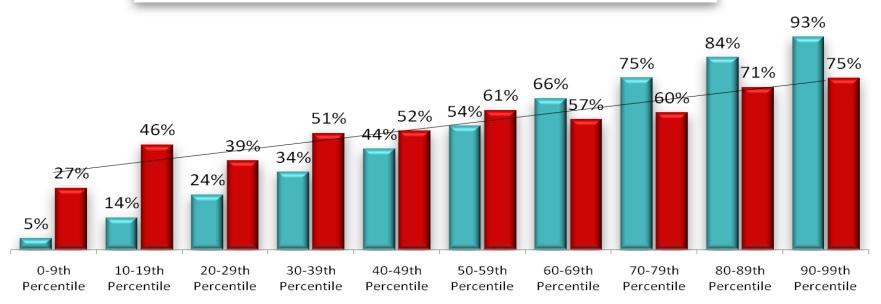
physicians, nurses and staff.

Ian McFadden, CEO

our exceptional team of

Tip #3 – Focus on the ED As ED Percentile Ranking Increases, So Does Overall



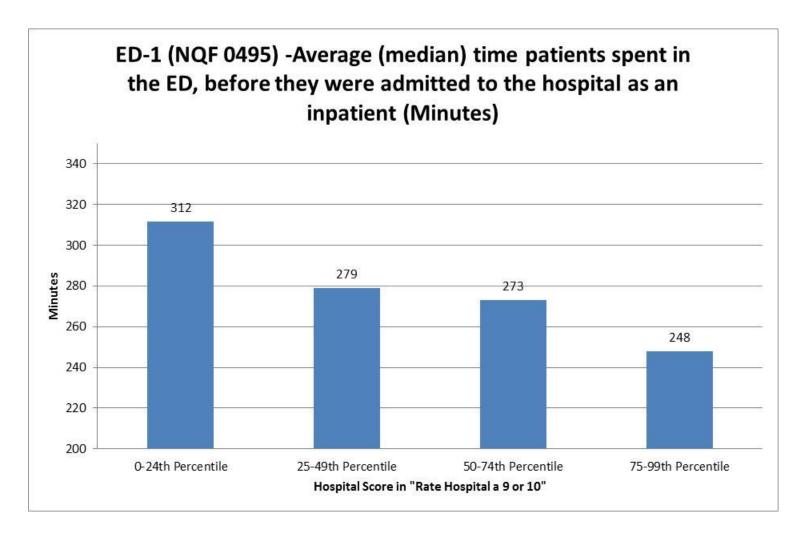


■ Emergency Department Percentile Rank
■ HCAHPS "Overall" Percentile Rank

— Linear (HCAHPS "Overall" Percentile Rank)

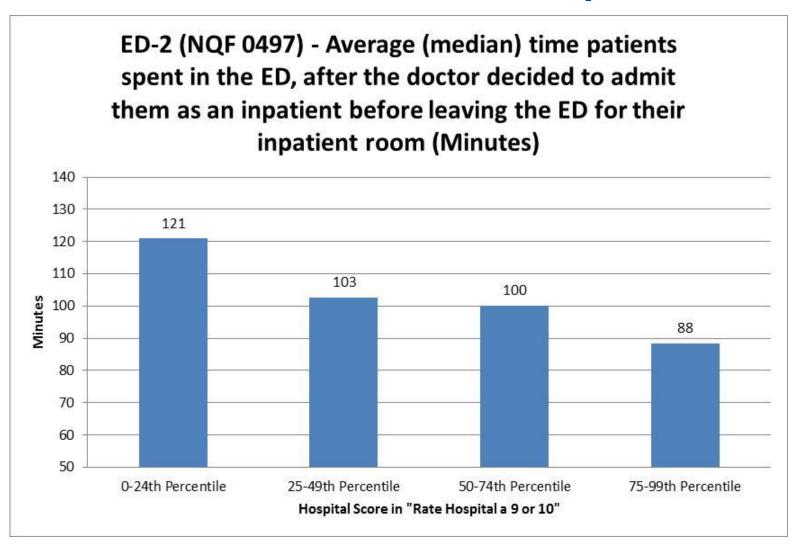


Median Wait Time by Hospitals Score on HCAHPS "Patients That Rate Hospital a 9 or 10"





Median Wait Time by Hospitals Score on HCAHPS "Patients That Rate Hospital a 9 or 10"





Excellence in the Emergency Department: Hardwiring Flow and Patient Experience



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